



INFO SHEET #5: Communicative Speech Styles

Competency

MELC 3: Employ the appropriate communicative styles for various situations (Intimate, casual, conversational, consultative, frozen)

Objectives

After the end of the lessons, the learners are expected to be able to:

1. distinguish the different types of communicative speech style;
2. demonstrate the different communicative speech styles; and
3. exemplify the core values in different communicative speech styles thru a role playing.

Key Information

Types of Communicative Style

Speech style is a communicative style which portrays how a language is characterized in terms of degree of formality. Presented below are the different types of communicative styles.

Type	Description	Examples
Casual	This is an informal language used by friends and peers. Slang, vulgarities and colloquialism, informal contractions (e.g., ain't, dunno, gonna) are normal in this type of speech style. This uses "group language," so only members of the group can understand it. Here, nicknames are used in addressing one another.	<input type="checkbox"/> Everyday conversation with buddies or friend <input type="checkbox"/> A personal message and personal emails <input type="checkbox"/> Blogs <input type="checkbox"/> Tweets <input type="checkbox"/> Letters to friends <input type="checkbox"/> Phone calls <input type="checkbox"/>
Consultative	This is used in semi-formal communication, where sentences tend to be shorter and spontaneous. It happens in two-way participation. It uses unplanned speech. This is the normal style for speaking to strangers or persons who are neither acquaintances nor friends nor relatives.	<input type="checkbox"/> Regular classroom discussions <input type="checkbox"/> Doctor-patient <input type="checkbox"/> Lawyer-client <input type="checkbox"/> Counselor- client <input type="checkbox"/> Group discussion <input type="checkbox"/> Teacher-student <input type="checkbox"/> Expert-apprentice
Formal	Formal speeches are straightforward speeches. It is used in speaking to large groups and is impersonal in nature. Speaker must frame whole sentences ahead before they are delivered. It avoids using slang terminologies and uses formal English. Language is comparatively rigid and has a set, agreed-upon vocabulary structured complex sentences and noun phrases.	<input type="checkbox"/> Meetings <input type="checkbox"/> Speeches <input type="checkbox"/> School lessons <input type="checkbox"/> Corporate meeting <input type="checkbox"/> Interview <input type="checkbox"/> SONA <input type="checkbox"/> Welcome address <input type="checkbox"/> Announcements <input type="checkbox"/> Orations <input type="checkbox"/> Scholarly books/ Articles <input type="checkbox"/> Research papers <input type="checkbox"/> Technical reports



Type	Description	Examples
Frozen	This type of communicative style rarely or never changes. It is “frozen” in time and content. It is generally used in a very formal setting. This is the most formal communicative style for a respectful situation. It has a fixed and static language and uses long sentences with a good command of grammar.	<input type="checkbox"/> National Anthem <input type="checkbox"/> Holy Mass <input type="checkbox"/> Religious Rites/ Rituals <input type="checkbox"/> Pledge of allegiance <input type="checkbox"/> Constitution <input type="checkbox"/> The Lord’s Prayer <input type="checkbox"/> Oath <input type="checkbox"/> Creed
Intimate	This type of communicative style applies to conversational experiences between and/or among people who share intimate relationships. Usually done in private, this also shows no social boundaries among the speakers considering their intimacy. This also employs informal and intimate language.	<input type="checkbox"/> Sharing of secrets between friends <input type="checkbox"/> Parents talking about their family goals <input type="checkbox"/> Meditation

Reference:
 English Grade 9 PIVOT IV-A Learner’s Material 1, First Edition, p. 31-32

Proposed Performance Tasks

Role Playing (Collaborative Tasks)

Divide the class into five groups. Each group will present a situation employing the assigned communicative style through a role play.

Group 1: Frozen

Group 2: Formal

Group 3: Consultative

Group 4: Casual

Group 5: Intimate

Rubric:

Criteria	5	4	3
Content Accuracy	Presents an accurate situation based on the assigned communicative type including appropriateness in the language used	Presents an accurate situation based on the assigned communicative type though some of the language is inappropriate	Presents an accurate situation based on the assigned communicative type but most of the language used is inappropriate
Clarity of Speech	Speech is always clear and easy to understand	Speech is usually clear and easy to understand	Speech is less clear and easy to understand
Participation	All the members of the group have a role and participation in the presentation	Almost all the members of the group have a role and participation in the presentation	Half of the group members participated in the presentation