**INFO SHEET #1: Multimedia Resources**

**Competency**

**MELC:** **EN7OL-IV-e-3.10**- Use correct and appropriate multimedia resources when orally giving information, instructions, making explanation and narrating events in factual and personal recounts.

**Objectives**

After the end of the lessons, the learners are expected to be able to:

1. Identify the elements and formats of multi-media.

2. Differentiate the uses of different multi-media resources.

3. Create a Vlog featuring Gentri’s best.

**Key Information**

**MULITI-MEDIA**

The word *multi-media* is derived from the word **“MULTI,”** which means many or multiple and **“MEDIA,”** which

means a system of communication. Multimedia is an advanced technology that facilitates integration of text,

data, image, graphics, audio, video, and animation in digital form. It provides new ways to enhance the delivery

of information and its impact on the user.

**Multimedia** is information displayed in picture/sound form and does not include plain text exclusively but also

pictures, audio and video which are captured and digitized by input devices to get the information ready for

manipulation by the computer.

**Examples of multi-media formats used in the classroom include the following:**

**a. slideshow presentation** - a series of pictures or pages of information (slides), often displayed on a

large screen using a video projector.

**b. diagram** - a name of a drawing or illustration that shows how something is designed or functions.

**c. infographics -** collection of imagery, charts, and minimal text that gives an easy-to-understand

overview of a topic.

**d. recordings -** the recorded audio that's stored on a tape or an electronic device like music videos and

song files

**e. blogs / vlogs -** A blog is a website where the content is presented in the form of text or images. Vlog

is short for video blogs where information is shared in the form of video

**ELEMENTS OF MULTIMEDIA**

**1. Text** is the most common multimedia element. It is used as headlines, subtitles, and slogans, which

expresses the specific information or reinforce information in other media. It involves the use of text types,

sizes, colors and background color.

**2. Image / Graphics** catches the viewers’ attention much more quickly than just plain text. Pictures,

photographic, images and other artwork are called graphics. It is one of the most important components of

multimedia because it illustrates information in picture form.

**3. Audio** is a multimedia application that uses dialogue, recorded narration, music, and sound effects. Adding

moderate sound to the presentation can be a great way to catch and focus attention, to deliver information,

and help reinforce comprehension of the information presented.

**4. Video** is a visual multimedia application that combines a sequence of images to form moving pictures and

sound. The web is the most common place where videos are seen concerning multimedia elements.

**5. Animation** is a series of images put together to give the effect of movement. GIFs, which is an abbreviation

for graphic image files are small files that present a single image or rapidly display a sequence of a few

images to give the appearance of motion. It is used to add visual interest or bring attention to important

information or links, illustrate how things work or present information in entertaining ways.

References:

English Grade 7, PIVOT IV-A Learner’s Material, Quarter 1, First Edition, 2020, pg. 11.

Vocabulary.com. Retrieved August 21, 2023, from <https://www.vocabulary.com/dictionary/genre>

**Proposed Performance Tasks**

**THE VLOG!**

Learners will create a vlog featuring **GENTRI’S BEST.**

**Suggested Topics:**

* Food
* Sports
* Places

